

Press release

## BCE and MediaCity Mauritius to develop a broadcasting center dedicated to Africa

Broadcasting Center Europe (BCE) and MediaCity Mauritius (MCM) announced an agreement for the development of a new broadcasting center dedicated to Africa (BCA). It will host TV stations, radios, broadcasters, producers, as well as many companies from the entertainment, media, advertising, videogame, e-sports, and production industries.

This new broadcasting center will be built to meet the increasing needs of the media industry in Africa. It will provide its occupants with the most up-to-date technological facilities in terms of broadcast equipment, hardware, and software.

Under the agreement, BCE will be responsible for supplying the new broadcasting center with the technical equipment and related services required for the production, postproduction, traffic, and broadcasting facilities (including OTT features) for the playout of the BCA's clients' channels and streaming services. BCE will also provide day-to-day operational assistance to the BCA.

The collaboration between BCE and MCM aims to establish the largest broadcasting center in Africa, to attract both regional content producers and international companies willing to relocate in order to benefit from a competitive value proposition in a compelling location.

On behalf of MediaCity Mauritius, the CEO Najib Gouiaa said: *"The agreement that we signed today is the result of months of intense collaboration to bring industry-leading standards to MediaCity Mauritius, for all creative endeavors and world-class industry players that seek to establish themselves in Africa, who will benefit from a wide range of services and a high-quality equipment thanks to BCE's expertise".*

Christophe Goossens, CEO of Broadcasting Center Europe, added: *"To provide high quality media services and give access to the best technology are part of BCE's roots. We are glad to contribute to the development of MediaCity Mauritius and are looking forward to strengthening our relationship with the BCA and its future customers".*



**Broadcasting Center Europe (BCE)** is a European leader in media services, system integration and software development in the areas of television, radio, production and postproduction, telecommunication, and IT. With more than 200 highly qualified and motivated people, BCE serves about 400 clients in various sectors, such as TV channels, radio stations, film distributors, producers, advertising companies, telecommunications operators, and public services.  
<https://www.bce.lu>



**MediaCity Mauritius** is the new integrated African multi-media hub for the global media and creative industries. Designed to be the headquarters for global media, production, video gaming and E-sports companies, as well as creative and communications agencies and broadcasters, MediaCity Mauritius is poised to be the gateway for Africa to fulfil its long-awaited creative and commercial potential.

<https://www.mediacitymauritius.com>