PRESS KIT

CANEX WKND 2026

Lagos, 5–8 November 2026

Broadcasting Center Africa · Broadcasting Center Europe · MediaCity Mauritius

A broadcast technology hub of international standard in Mauritius for the creative and media industries, built on a transfer of technology, know-how and training from Luxembourg.

CONTENTS

1 Press release
2 At a glance
3 Broadcasting Center Africa: a technology hub of international standard in Mauritius
4 The BCA–BCE agreement: transfer of technology, know-how and training
5 Broadcasting Center Europe
6 MediaCity Mauritius: the ecosystem hosting BCA
7 Infrastructure and services
8 Why Mauritius
9 The joint stand at CANEX WKND 2026, Lagos
10 Quotes and press contacts

Port Louis (Mauritius) / Luxembourg — November 2026
broadcastingcenterafrica.com · bce-group.com

Press release

JOINT PRESS RELEASE — BROADCASTING CENTER AFRICA · BROADCASTING CENTER EUROPE · MEDIACITY MAURITIUS

For immediate release

Broadcasting Center Africa and Broadcasting Center Europe to exhibit together at CANEX WKND 2026 in Lagos, on a joint stand with MediaCity Mauritius

A broadcast technology hub of international standard in Mauritius for the creative and media industries, built on a transfer of technology, know-how and training from Luxembourg.

Port Louis (Mauritius) / Luxembourg, 02 Nov 2026 — Broadcasting Center Africa (BCA) and Broadcasting Center Europe (BCE), the technology and services partner, part of RTL Group (Bertelsmann), will take part in CANEX WKND 2026, the gathering of Africa's creative and cultural industries organised by Afreximbank, in collaboration with the African Union and with the support of Nigeria, in Lagos from 5 to 8 November 2026. They will share a stand with MediaCity Mauritius (MCM), the integrated media hub built to host African and international players of the creative and media industries. Together, the three companies will present the broadcast services platform that BCA is building in Mauritius for broadcasters, producers, studios, streaming platforms and content creators across the Indian Ocean and the African continent.

BCA answers a practical need. Today, the regional and international players of the creative and media industries have no shared production, playout and distribution infrastructure in the region that meets international standards. They must either invest alone in costly equipment or rely on service providers outside Africa. BCA will give them, in Mauritius, studios and galleries, playout and transmission centres, post-production and storage capacity, and the operational teams to run them, all to the same standards as Europe's leading broadcast groups.

That standard is made possible by the strategic agreement with Broadcasting Center Europe (BCE). The BCE–BCA Framework Services and Strategic Agreement organises a transfer in three areas: technology (facility design, broadcast systems and IP workflows), operational know-how (procedures, round-the-clock operations, quality of service) and the training of Mauritian and African teams, who will be supported by BCE's engineers and operators. During the development phase, BCA operates from BCE's facilities in Luxembourg; the purpose-built hub at MediaCity Mauritius will open in June 2029.

BCA's model is that of a technical services provider. Each client contracts with BCA for the facilities and services it needs, and BCA sizes and buys the equipment on the strength of those contracts. The model, proven in Europe by the major media services operators, turns a heavy capital investment into a predictable service cost and lets clients concentrate on their core business: content.

> *"Every year, part of the value created by African broadcasting leaves the continent: post-production, playout, distribution, archiving, whole links of the chain outsourced for lack of infrastructure that meets market standards. Broadcasting Center Africa stops that leakage. We give producers, channels and platforms world-class technical capacity, run under service-level agreements, as opex rather than capex, on their doorstep. To the international groups still running their Africa operations from Dubai, London or Paris, we offer what they need to bring those teams back to the continent: infrastructure and operating procedures designed with the support of Broadcasting Center Europe, drawing on its quarter of a century of operations. And because infrastructure is only as good as the people who run it, our talent will be trained in Luxembourg, on the very systems we are deploying in Mauritius. This is not a bet. It is the obvious move the market has been waiting for."*
>
> **Najib Gouiaa**, Chief Executive of Broadcasting Center Africa and MediaCity Mauritius

> *"We are pleased to support Broadcasting Center Africa in its ambition to establish a technology hub for the media and content industry in Mauritius. Drawing on our experience in designing, integrating and operating broadcast solutions, BCE will contribute to the technology and operational expertise needed to support the development of this new facility. Together, we aim to create a hub serving media professionals across the continent and connecting African content markets internationally. We look forward to building a long-term relation around this shared ambition."*
>
> **Frédéric Fiévez**, Chief Operating Officer, Broadcasting Center Europe

On the joint stand at CANEX WKND, visitors will discover the integrated model that MediaCraft Africa is developing in Mauritius with the technical expertise and operational know-how of BCE: a single site bringing together technical infrastructure (BCA), a property hub and community of media businesses (MediaCity Mauritius) and content production. Business meetings with the BCA, BCE and MCM teams can be booked on site or ahead of the event.

About Broadcasting Center Africa (BCA)

BCA is the broadcast technology and services platform of MediaCraft Africa, based in Mauritius. It provides broadcasters, producers and content platforms with production, playout and distribution infrastructure of international standard, under a strategic agreement with Broadcasting Center Europe. The BCA hub will open at MediaCity Mauritius in June 2029. broadcastingcenterafrica.com

About Broadcasting Center Europe (BCE)

BCE is a European media technology and services partner, part of RTL Group. With over 25 years of experience, our 230+ collaborators design, build, integrate and operate end-to-end broadcast and media workflows, helping more than 400 organizations across EMEA create, manage and distribute content reliably, securely and at scale.

From infrastructure and integration to products and 24/7 managed operations, we take responsibility for complex media environments so our customers can focus on content, audiences and growth. BCE supports broadcasters, rightsholders, sports and live events, publishers, brands and institutions as a long-term media partner. For additional information, visit www.bce-group.com

About MediaCity Mauritius (MCM)

MediaCity Mauritius is the integrated media hub at Beau Plan, Mauritius. It hosts BCA's facilities and the creative and media businesses that choose Mauritius as a base for the African and Indian Ocean markets.

Press contacts

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At a glance

Three companies, one message: with BCA, Mauritius is gaining broadcast infrastructure of international standard, built and operated with the know-how of Broadcasting Center Europe, at the heart of MediaCity Mauritius.

Companies	Role in the project	Base
Broadcasting Center Africa (BCA)	Broadcast technology and services platform: studios, galleries, playout, transmission, post-production, operations	Subsidiary of MediaCraft Africa, Mauritius; hub at MediaCity Mauritius, opening June 2029
Broadcasting Center Europe (BCE)	Strategic technology company: transfer of technology, know-how and training; hosts BCA during the development phase	Subsidiary of RTL Group (Bertelsmann), RTL City, Luxembourg
MediaCity Mauritius (MCM)	Integrated media hub hosting BCA and the businesses of the creative and media industries	Beau Plan Smart City, Mauritius; subsidiary of MediaCraft Africa

Broadcasting Center Africa: a technology hub of international standard in Mauritius

BCA fills a gap. Neither the Indian Ocean nor most African countries have a shared technical platform able to produce, broadcast and distribute audiovisual content to the standards of the major international groups. Broadcasters, producers and platforms must invest alone, under-size their facilities or move their technical operations to Europe, the Middle East or South Africa.

Who BCA serves

- Television channels and radio stations, local and international, looking to outsource their playout and technical operations
- Producers of programmes, drama, documentaries and commercials who need studios and post-production of international standard
- Streaming platforms and content distributors who must prepare, store and deliver their catalogues to several markets
- Creators and businesses of the creative industries (animation, games, communications, events) looking for a professional technical environment
- Event organisers and holders of sports and cultural rights who need live production and transmission capacity

What BCA offers them

BCA is designed as a technical services provider, not simply an owner of equipment. The client does not finance infrastructure: it buys a service, with a contractual level of quality, operational teams available around the clock, and equipment maintained and renewed by BCA. This is the model of Europe's major media services operators; it turns a heavy investment into a predictable operating cost.

Why the agreement with BCE makes the difference

Infrastructure is only of international standard if it is designed, operated and maintained to those standards. That is BCE's contribution: BCA is sized and built with BCE's support, drawing on the architectures BCE operates in Luxembourg, its operating procedures are developed with BCE, and its teams are trained by BCE. A client of a Mauritian or African channel therefore benefits from operating practices inspired by those BCE applies for broadcasters in Europe.

The timetable

From 2026 and throughout the development phase, BCA operates from BCE's facilities in Luxembourg: the first clients are served without waiting for the building to be delivered, and the teams train in real conditions. The BCA hub, purpose-built at MediaCity Mauritius, will open in June 2029.

The BCA–BCE agreement: transfer of technology, know-how and training

The agreement with BCE is what sets BCA apart from a simple equipment project: it transfers to Mauritius, in three strands, what makes a European broadcast centre a centre of international standard. The Framework Services and Strategic Agreement signed on 22 June 2026 sets the terms.

Broadcasting Center Europe — RTL City, Luxembourg		
Technology	**Know-how**	**Training**
Studio, IP, playout and distribution architectures; equipment choices with BCE	Round-the-clock operating procedures, quality of service, client on-boarding	Engineers and operators trained in Luxembourg, then in Mauritius
Broadcasting Center Africa — MediaCity Mauritius: studios, playout and distribution to RTL Group standards, from 2026 in Luxembourg, in Mauritius from June 2029		

The three strands start at BCE in Luxembourg and end at BCA; it is their combination that enables BCA to offer clients a service of international standard.

1. Transfer of technology

BCE designs with BCA the technical architecture of the hub: studios and galleries, core network and IP workflows, playout and multi-platform distribution, storage and media management, cybersecurity. BCA does not experiment: it adopts architectures BCE already runs in production, adapted to the needs of the region's clients. Equipment choices draw on BCE's relationships with the industry's major manufacturers, which gives BCA purchasing, maintenance and upgrade terms comparable to those of a European operator.

2. Transfer of know-how

The value of a broadcast centre lies in its procedures: 24-hour, seven-day operations, continuity of service, incident management, quality control, content security, client relations. BCE hands BCA its operating methods and quality standards, and supports BCA in bringing each new client on air. During the development phase, BCA operates from BCE's facilities in Luxembourg: BCA's teams work inside the very organisation whose methods they are adopting.

3. Training

The aim of the agreement is self-sufficient Mauritian and African teams. The engineers, technicians and operators recruited by BCA are trained by BCE, in Luxembourg and then in Mauritius, on the systems they will run every day. The training covers broadcast and IP engineering, gallery and playout operations, post-production and media management, and the support functions (scheduling, quality, security). BCA thus becomes, for Mauritius and the region, a place to train for the technical trades of broadcasting, and not only a place to produce.

What it changes for clients

Without the agreement	With the BCE–BCA agreement
Standards and procedures defined locally, with no external benchmark	Standards and procedures inspired by RTL Group practices, designed with BCE's support
Scarce skills, learned on the job	Teams trained by BCE on the systems in operation
Long lead time: waiting for a building to be delivered	Service available from 2026 in Luxembourg, then in Mauritius from June 2029

Broadcasting Center Europe

BCE is a European media technology and services partner, part of RTL Group. BCE designs, builds, integrates and operates end-to-end broadcast and media workflows, helping more than 400 organizations create, manage and distribute content with reliability, security and at scale.

How BCE delivers

- **Hosting and Network Infrastructure**: EU sovereign hosting, networks, cloud and connectivity
- **System Integration**: end-to-end design and integration across broadcast and digital ecosystems
- **Products and Platforms**: ready-to-use applications and platform capabilities to scale operations
- **Managed Services**: 24/7 operations, support and monitoring with clear accountability

Where BCE creates value

- **Live operations & production**: *making live predictable*
- **Linear channels & broadcast operations**: *keeping channels on air, whatever happens*
- **Contribution, distribution & delivery**: *bringing your streams and assets to the right place*
- **Media management, storage & archive**: *knowing where your assets are and being able to reuse them*
- **Content supply chain**: *content preparation, enrichment, subtitling and delivery*

European footprint

Location	Status
Luxembourg — RTL City, 43 boulevard Pierre Frieden	Headquarters
Paris, France	Subsidiary
Munich, Germany	Subsidiary
Namur, Belgium	Subsidiary
Budapest, Hungary	Subsidiary opened in January 2026

Management

Christophe Goossens, Chief Executive, and **Frédéric Fiévez**, Chief Operating Officer.

Why BCE for BCA

BCE has exactly the profile BCA needs: an operator that does not sell equipment but runs, every day, the technical platforms of leading channels, and has already extended that managed-services model beyond its home market. The agreement with BCA extends the same logic: BCE brings its architectures, procedures and trainers to Mauritius, and BCA becomes the anchor for that know-how in Africa and the Indian Ocean.

For additional information, visit www.bce-group.com

MediaCity Mauritius: the ecosystem hosting BCA

MediaCity Mauritius is where the model takes shape: an integrated media hub at Beau Plan, in the north of Mauritius, bringing together on one site BCA's technical infrastructure, production and office space, and the creative and media businesses that choose Mauritius as their regional base.

A model inspired by RTL City

In Luxembourg, RTL Group has gathered its channels, its content teams and its technical operator, BCE, at RTL City. That physical proximity is what makes integration work: a studio floor, a gallery, a playout centre and a newsroom talk to each other without intermediaries. MediaCity Mauritius reproduces that layout for Africa and the Indian Ocean, with BCA in the role BCE holds in Luxembourg.

What MCM offers businesses

- Premises and studios connected directly to BCA's infrastructure
- The Mauritian business environment: stability, a hybrid legal system, transparent taxation, Global Business licences
- A bilingual French and English talent pool, trained in the technical trades of broadcasting by BCA and BCE
- A community of media companies, producers and service providers on one site

Three subsidiaries, one group

MediaCraft Africa, a holding company registered in Mauritius (Global Business Company, FSC licence GB25205124), brings together BCA, MediaCity Mauritius and GA, an international news channel covering relations between Africa and the world. GA is BCA's first reference client and the first occupant of MediaCity Mauritius: the channel shows, in real conditions, what the ecosystem can produce.

Infrastructure and services

BCA covers the full technical chain, from capture to distribution, as a service. Each line is contracted separately: one client may take only playout, another the whole chain.

Service line	What BCA provides	For whom
Studios and production	Equipped studio floors, vision and sound galleries, virtual sets, multi-camera capture, live and recorded production	Channels, producers, advertisers, event organisers
Post-production	Editing, grading, mixing, graphics, subtitling and multilingual versions	Producers, distributors, platforms
Playout and broadcast	Round-the-clock playout centre, continuity, schedule management, ad insertion, regulatory compliance	Television channels and radio stations
Transmission and distribution	Satellite, fibre and IP links; delivery to operators, streaming platforms and social networks; live contribution	Channels, rights holders, platforms
Media management	Ingest, storage, secure archiving, cataloguing, preparation and delivery of files to broadcaster specifications	Distributors, platforms, channels
Engineering and integration	Design and delivery of technical facilities for clients, with BCE's support	Channels, hubs, institutions
Operations and support	Operational teams, monitoring, maintenance, contractual service levels	All clients
Training	Training for the technical trades of broadcasting, on the systems in operation, with BCE	Clients, schools, institutions, professionals of the region

International standard, guaranteed by contract

Every service comes with a contractual level of quality (availability, turnaround, content security), committed by BCA, measured and reported to the client. Operating procedures are designed with BCE's support; equipment choices draw on BCE's experience in Europe. The precise scope and capacity of the facilities are agreed with clients, contract by contract, and will be announced with the opening of the hub in June 2029.

Why Mauritius

Mauritius is the best-placed platform for a technical hub serving Africa and the Indian Ocean: the country combines the stability and business environment international operators require with the geographic and linguistic position that opens on to French- and English-speaking African markets.

- **Stability and legal framework**: a stable democracy, a hybrid legal system (common law and civil law), an international financial centre regulated by the Financial Services Commission, and a Global Business regime suited to companies with a regional remit
- **Connectivity**: submarine cables linking the island to Africa, Asia and Europe; satellite capacity; direct flights to Johannesburg, Nairobi, Paris, London, Dubai and Mumbai
- **Bilingual talent**: a population and skilled workforce at ease in French and English, so both of the continent's main language areas can be served from one site
- **Time zone**: GMT+4, which allows live operations with East Africa, the Gulf and India and covers a large part of the European working day
- **A ready-made ecosystem**: Beau Plan Smart City and Mauritius's smart-city framework, designed to host next-generation businesses and infrastructure
- **A bridge**: Mauritius is a member of the African Union, SADC, COMESA and the Indian Ocean Commission; trade and double-taxation agreements ease operations with the continent

For the creative and media industries, it comes down to this: producing, broadcasting and distributing from Mauritius, to BCE's standards, is like having a European base in the heart of the Indian Ocean.

The joint stand at CANEX WKND 2026, Lagos

The BCA · BCE · MediaCity Mauritius stand presents, in one place, the three parts of the model: the technology (BCA), the know-how that supports it (BCE) and the site that hosts it (MCM). CANEX WKND 2026 takes place from 5 to 8 November 2026 at the Wole Soyinka Centre for Cultural and Creative Arts in Lagos, Nigeria; the stand is in the CANEX Exhibition and Marketplace, open from day one to day four. The CANEX Creative Economy Technology Fair, in its first edition, is the natural setting for BCA's demonstrations. Stand number: **E19**.

Why CANEX WKND

CANEX WKND (Creative Africa Nexus Weekend) is the biennial event of Afreximbank's CANEX programme for the creative and cultural industries of Africa, the diaspora and the Caribbean. The 2026 edition, the first in Nigeria, is held under the theme "One people, united in culture, creating for the world: from FESTAC '77 to CANEX '27". It brings together creators, producers, investors, financial institutions, buyers and policymakers across nine sectors: fashion, music, film, literature, performing arts, visual arts, gastronomy, sport and, for the first time, technology. The 2024 edition in Algiers drew thousands of delegates and facilitated more than $540m of transactions.

The CANEX programme itself names the obstacles BCA removes. Among the barriers to Africa's creative industries, Afreximbank cites skills gaps, notably in film production, and incomplete value chains; among its objectives, "facilitating technical capacity programmes that enable export-quality production" and "facilitating market access to high-value demand hubs". Its $2bn facility for the creative industries also finances the building of studios and the purchase of equipment. BCA (infrastructure and training of international standard) and MediaCity Mauritius (ecosystem hub) answer those priorities point by point; Africa-focused media platforms are, moreover, among the strategic players the programme seeks to involve. BCA, BCE and MCM take part as exhibitors.

Sources: official presentation "About CANEX — CANEX WKND 2026" (Afreximbank); Voice of Nigeria, 15 September 2026; Afreximbank via Bizcommunity; wknd.canex.africa. Social: @CreativeAfricaNexus, @CANEXAfrica, canex.africa.

What visitors will find

- A presentation of the BCA hub: facility plan, timetable (operations from Luxembourg from 2026, opening in Mauritius in June 2029), service catalogue
- BCE's teams, to explain the transfer of technology, know-how and training, and present the operator's European credentials
- The MediaCity Mauritius project: model or virtual tour of the Beau Plan site, and the offer for media businesses wishing to set up there
- The BCA, MediaCity Mauritius and GA presentation films
- A meeting area for channels, producers, platforms and investors

For journalists

Najib Gouiaa, Chief Executive of BCA and MediaCity Mauritius, will be available for interviews on the stand, by appointment through the press contacts below.

Quotes and press contacts

BCE spokesperson

Name	Role	Topics
Andreas Fleuter	Project Director, Broadcasting Center Europe	BCA project, Managed Services, Operations

Additional quotes (for use by the press)

> *"Every year, part of the value created by African broadcasting leaves the continent: post-production, playout, distribution, archiving, whole links of the chain outsourced for lack of infrastructure that meets market standards. Broadcasting Center Africa stops that leakage. We give producers, channels and platforms world-class technical capacity, run under service-level agreements, as opex rather than capex, on their doorstep. To the international groups still running their Africa operations from Dubai, London or Paris, we offer what they need to bring those teams back to the continent: infrastructure and operating procedures designed with the support of Broadcasting Center Europe, drawing on its quarter of a century of operations. And because infrastructure is only as good as the people who run it, our talent will be trained in Luxembourg, on the very systems we are deploying in Mauritius. This is not a bet. It is the obvious move the market has been waiting for."*
>
> **Najib Gouiaa**, Chief Executive of Broadcasting Center Africa and MediaCity Mauritius

"Training is the cornerstone of this agreement. We are not building a centre that only expatriates can run. From the first year, our teams work alongside BCE's in Luxembourg; in 2029, they will be running the hub in Mauritius themselves. And because academia and industry sit side by side at MediaCity Mauritius, the ecosystem itself becomes the bridge that turns African talent into broadcast professionals."

Najib Gouiaa

"Mauritius is not an isolated island; it is a bridge. From Mauritius, you can work with both Africas, French-speaking and English-speaking, with India and with the Gulf,with Europe , all in the same day. That is what MediaCity Mauritius offers the media businesses that choose to set up here."

Najib Gouiaa

Press contacts

Organisation	Contact	Email	Telephone
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Useful links: broadcastingcenterafrica.com · bce-group.com